

SIX FLAGS® | WASHINGTON, D.C. | JULY 1-2, 2016

MR. AMERICA



2016 EVENTS

THE CLASSIC
MR. AMERICA® BODYBUILDING
& PHYSIQUE CONTEST

THE MR. AMERICA®
ATHLETIC COMPETITION

5K COLOR RUN

BENCH PRESS POWER CONTEST

ARM WRESTLING CHALLENGE

KIDS' PUSH UP CONTEST

MR. AMERICA® OLD SCHOOL
REUNION DINNER WITH BUS RIDE
TO THE LINCOLN MEMORIAL

WCO CALISTHENICS DEMO &
TRAINING AND BATTLE OF THE
BARS CONTEST

SINK THE STRONGMAN
DUNK TANK

Six Flags® America
13710 Central Avenue
Upper Marlboro, MD 20721
www.sixflags.com/america



THE ONE AND ONLY™
MR. AMERICA®
SIX FLAGS® | WASHINGTON, D.C. | JULY 1-2, 2016

Get in on the Action! ▶ www.mramerica.life



MR. AMERICA®
2016 ALL ★ AMERICAN SPORTS FESTIVAL™

- ★ The Classic Mr. America® Bodybuilding & Physique Contest
- ★ Mr. America® Athletic Competition
- ★ Bench Press Power Contest, 5K Color Run, and lots more!
- ★ Representing the best in American Fitness with a huge Vendor Expo throughout Six Flags® America promoting health, wellness & motivation!
- ★ Fun for the Entire Family - featuring male & female competitors, Celebrity Guests, VIP Athletes, and Entertainers.

THANK YOU FOR YOUR INTEREST IN THE 2016 MR. AMERICA® CONTEST

MR. AMERICA
CORPORATE SPONSORSHIP PACKAGES

We at MRA Promotions, LLC are proud to announce exclusive sponsorship opportunities for this epic/historic event at Six Flags® America outside of Washington, D.C.

With thousands of visitors per day to Six Flags America during the 4th of July weekend celebration, it's inevitable that high visibility and brand recognition will be at it's optimum and your company can be an active part of the excitement that defines this years Mr. America® event.

WHAT IS MR. AMERICA®?

In 2015, MRA Promotions, LLC brought the legendary all natural bodybuilding physique contest back from the past with old school values including an athletic and interview component for both men and women.

We are establishing a new and positive era of Mr. America by lifting the human spirit. Unlike any other contest, Mr. America® strives to raise the bar of young men and women around the country to be better all around human beings. Mr. America® is a drug-tested event.

THE VENUE:

Mr. America® will be taking over Six Flags America outside of Washington, D.C. and on July 1st & 2nd, will be introducing our modern day Mr. America® heroes to the massive weekend crowds while exposing new fans to the health and fitness culture.


Along with selecting this years Mr. America® winner we will feature exciting events over the weekend encouraging guest involvement. Vendor booths and sponsored performance demonstrations with guest interaction is encouraged by Six Flags America and is key to our weekend success and overall excitement.

SIX FLAGS AMERICA SUPPORT:

Six Flags America will be promoting the 2016 Mr. America® Contest on their corporate website. From opening day in March to the event in July, Six Flags America will broadcast Mr. America® promotional videos that will include sponsor logos and information on their TV monitors in heavy traffic areas that are positioned throughout the park.

Six Flags America supports and encourages the interaction of park guests to any and all Mr. America® events, contests and tests of strength. So as a sponsor you are welcome to add your own realm of excitement to the mix. All vendor booths and tables are positioned in a popular common area with easy access to all Six Flags America park guests.

To set your company ahead of the others, select the sponsorship level that would be consistent to the prominence you want during the Mr. America® event. Each offers unique advertising opportunities to fit your needs.

 2016 SPONSORSHIP PACKAGES	LIFTING THE HUMAN SPIRIT® \$1,000 TO \$7,000	MAKE TOMORROW BETTER® \$10,000	BUILT TO LAST® \$25,000	THE CHOSEN LIFE™ \$50,000
Your Company Name is exclusively attached to the MRA 5K Color Run				★
Sponsor logo on MRA communication emails to event participants and health club members (approx. 500,000) & logo Credits at the end 2016 MRA Event Film				●
Exclusive sponsorship of one of the following weekend events: Bench Press Power Contest, Arm Wrestling Challenge or Kids' Push Up Contest			●	N/A
Company name is included on banners during the Main Event & verbally mentioned during the Main Event				★
2016 Mr. America® short film(s) with your logo, interviews and promos (documentary style) to be seen in 4000 gyms				★
Company name is shown on the giant event video wall in the Arena & included on banners in front of the Main Event			●	★
Present Award during the main event with mention of your company name			●	●
Company Name/Logo is on the MrAmerica.life website, Print Materials, 5K Shirts & MRA Facebook Page		●	●	★
Authentic, hand-crafted Mr. America® Medal		●	●	●
5K Color Run Swag Bag with your product sample, info or coupons		●	●	●
Logo on FreePlay TV (Currently playing video promos in 10 high traffic club locations)		●	●	●
Print Materials (posters) in 500 full service gyms/health clubs nationwide		●	●	●
5K Color Run Race bib logo advertisement & Mr. America®/FreePlay Premium apparel gift box	○	●	●	●
Team Photo or Individual Photo by world renowned Photographer Rich Wysocky	○	●	●	●
Tickets for Saturday's Main Event which includes Six Flags America Park Admission for July 1st & 2nd. <i>NOTE: Additional tickets available at a Vendor discounted rate.</i>	4 Tickets	12 Tickets	30 Tickets	50 Tickets
Mr. America® Old School Reunion Dinner	Not Included	2 Tickets	6 Tickets	10 Tickets
Booth/Table Options	1 Vendor/Table Booth (Size depends on investment level)	Free Vendor Booth	Premium Booth/Table Options Available	Complimentary Booth/Table Included

Please call Julie Space at 570-362-1059 with questions or for additional information.

IMPORTANT NOTES:

- ★ Thank you for your time and energy as you consider becoming a member of the Mr. America® family.
- ★ We will work with you to maximize your participation and meet your needs as a valued partner.
- ★ All sponsorship levels can be flexible to accommodate in kind donations of products, services, and/or time.
- ★ Sponsorship packages and details are subject to change.

★ = prominent placement
● = included in package